## IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with <u>underlining</u> and deleted text with <del>strikethrough</del>. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please AMEND the claims in accordance with the following:

(Currently Amended) An address data management method comprising:
acquiring address data from a purchaser wishing to purchase and have merchandise delivered, saidthe acquiring storing a plurality of delivery addresses, including addresses of one or a plurality of non-purchasers:

establishing a respective unique address identification (ID) for each of eaidthe plurality of delivery addresses in eaidthe address data according to a request for issuing an address ID from eaidthe purchaser, eaidthe unique address IDs being invulnerable to reverse translation by a third party into eaidthe address data, and notifying eaidthe purchaser thereof;

managing a correspondence table indicating correspondence between saidthe address data and saidthe respective unique address IDs;

accepting delivery request data generated by a vendor of <u>eaidthe</u> merchandise based upon a delivery request from <u>the purchaser</u>, <u>eaidthe</u> delivery request data including the unique address ID as delivery address of either the purchaser or the non-purchaser;

looking up the unique address ID in eaidthe delivery request in eaidthe correspondence table, and extracting a corresponding one of eaidthe plurality of delivery addresses of the purchaser or non-purchaser in eaidthe address data; and

executing delivery processing of an article based on saidthe extracted address data.

 (Currently amended) An address data management method according to claim 1, wherein at an elapse of a set length of time following establishment of saidthe address ID, the corresponding address ID in saidthe correspondence table is deleted.

- (currently amended) An address data management method according to claim 1, wherein an address ID corresponding to address data for which delivery processing has been executed a predetermined number of times is deleted from saidthe correspondence table.
- (currently amended) An address data management method according to claim 3, wherein an address ID corresponding to address data for which delivery processing has been executed once is deleted from saidthe correspondence table.
- (Currently amended) An address data management method according to claim 1, further including accepting from saidthe purchaser instructions to make saidthe address ID invalid, and deleting the corresponding address ID in saidthe table.
- (Currently amended) An address data management method comprising: acquiring address data from a purchaser wishing to purchase and have merchandise delivered, saidthe acquiring storing a plurality of delivery addresses, including addresses of one or a plurality of non-ourchasers:

establishing a unique user account for identifying saidthe purchaser and notifying saidthe purchaser thereof;

managing a correspondence table showing the correspondence between saidthe address data and user accounts;

in response to an inquiry from a vendor of merchandise that saidthe purchaser wishes to purchase and have delivered, authenticating saidthe purchaser using saidthe purchaser's user account, establishing an address identification (ID) invulnerable to reverse translation to saidthe address data by a third party, and notifying saidthe vendor of saidthe address ID;

accepting delivery request data generated by a vendor of saidthe merchandise that includes saidthe address ID for either the purchaser or the non-purchaser; and

executing delivery processing of an article based on address data corresponding to saidthe address ID.

7. (Currently amended) An address data management method according to claim 6, further comprising:

computing use points for saidthe user account each time delivery processing is executed; and

awarding benefits to saidthe user account based on the accumulated total of saidthe use points.

- 8. (Currently amended) An address data management method according to claim 6, further comprising transferring saidthe delivery request data to saidthe purchaser when delivery request data has been received from saidthe vendor, and accepting confirmation information from saidthe purchaser.
- 9. (Currently amended) An address data management method according to claim 6, further comprising determining whether the address ID included in delivery request data received from saidthe vendor is valid, and deciding whether to execute delivery processing of saidthe article based on the results of saidthe determination.
- 10. (Currently amended) An address data management method according to claim 6, further comprising setting up benefits in advance to award to saidthe vendor each time delivery request data is received from saidthe vendor.
- 11. (Currently amended) An address data management method according to claim 6, further comprising:
- acquiring information relating to settlement method by saidthe purchaser; and settling accounts with saidthe vendor based on information relating to settlement method upon receipt of delivery request data from saidthe vendor.
- 12. (Currently amended) An address data management system comprising: address data acquisition unit acquiring address data from a purchaser wishing to purchase and have merchandise delivered, said<u>the</u> address data acquisition means storing a plurality of delivery addresses, including addresses of one or a plurality of non-purchasers;

address identification (ID) establishment unit establishing a respective unique address ID for each of saidthe plurality of saidthe delivery addresses in saidthe address data according to a request for issuing an address ID from saidthe purchaser, saidthe unique address IDs being invulnerable to reverse translation by a third party into saidthe address data, and notifying saidthe purchaser thereof;

correspondence table management unit managing a correspondence table indicating correspondence between saidthe address data and saidthe respective unique address IDs:

delivery request acceptance unit accepting delivery request data generated by a vendor of saidthe merchandise based upon a delivery request from the purchaser, thesaid delivery request data including at least one of the unique address ID as delivery address of either the purchaser or the non-ourchasers; and

delivery processing unit looking up the unique address ID in saidthe delivery request in saidthe correspondence table, extracting a corresponding one of saidthe plurality of delivery addresses of the purchaser or non-purchaser in saidthe address data, and executing delivery processing of an article based on saidthe extracted address data.

- 13. (Currently amended) An address data management system method according to claim 12, wherein eaidthe correspondence table management unit deletes the corresponding address ID in eaidthe correspondence table when a set length of time has elapsed following establishment of saidthe address.
- 14. (Currently amended) An address data management system according to claim 12, wherein saidthe correspondence table management unit deletes an address ID corresponding to address data for which delivery processing has been executed a predetermined number of times.
- 15. (Currently amended) An address data management system according to claim 12, wherein saidthe correspondence table management unit deletes an address ID corresponding to address data for which delivery processing has been executed once.
- 16. (Currently amended) An address data management system according to claim 12, wherein saidthe correspondence table management unit accepts from saidthe purchaser instructions to make saidthe address ID invalid, and deletes the corresponding address ID in saidthe table.
  - 17. (Currently amended) An address data management system comprising:

address data acquisition unit acquiring address data acquisition means storing a plurality of delivery addresses, including addresses of one or a plurality of non-purchasers, from a purchaser wishing to purchase and have merchandise delivered;

user account establishment unit establishing a unique user account for identifying saidthe purchaser and notifying saidthe purchaser thereof;

correspondence table management unit managing a correspondence table indicating correspondence between saidthe address data and user account;

address identification (ID) establishment unit, in response to an inquiry from a vendor of merchandise that saidthe purchaser wishes to purchase and have delivered, authenticating saidthe purchaser using saidthe purchaser's user account, establishing an address ID invulnerable to reverse translation to saidthe address data by a third party, and notifying saidthe vendor of saidthe address ID:

delivery request acceptance unit accepting delivery request data generated by a vendor of saidthe merchandise, that includes saidthe address ID for either the purchaser or the nonpurchaser; and

delivery processing unit executing delivery processing of an article based on address data corresponding to <u>saidthe</u> address ID.

18. (Currently amended) An address data management system according to claim 17, further comprising:

use point management unit adding use points for  $\frac{1}{2}$  user account each time delivery processing is executed; and

benefit presentation unit awarding benefits to saidthe user account based on the accumulated total of saidthe use points.

19. (Currently amended) An address data management system according to claim 17, further comprising request confirmation unit transferring saidthe delivery request data to saidthe purchaser when delivery request data has been received from saidthe vendor, and accepting confirmation information from saidthe purchaser.

Serial No. 10/056.089

20. (Currently amended) An address data management system according to claim 17, further comprising address ID determination unit determining whether the address ID included in delivery request data received from saidthe vendor is valid, and deciding whether to execute delivery processing of saidthe article based on the results of saidthe determination.

- 21. (Currently amended) An address data management system according to claim 17, further comprising vendor benefit establishment unit establishing benefits in advance to award to said the vendor each time delivery request data is received from saidthe vendor.
- 22. (Currently amended) An address data management system according to claim 17, further comprising:

settlement information acquisition unit acquiring information relating to settlement method from saidthe purchaser; and

settlement unit settling accounts with saidthe vender based on information relating to saidthe settlement method, upon receipt of delivery request data from saidthe vendor.

23. (Currently amended) An address data management method, comprising: storing a plurality of delivery addresses as address data from a purchaser, including addresses of one or a plurality of non-purchasers;

establishing a respective unique address identification (ID) invulnerable to reverse translation by a third party into eaidthe address data for eaidthe plurality of delivery addresses according to request for issuing the address ID from the purchaser:

accepting delivery request data generated by a vendor of said<u>the</u> merchandise based upon a delivery request from <u>the purchaser</u>, the saiddelivery request data including the unique address ID as delivery address of either the purchaser or the non-purchaser;

determining a corresponding one of saidthe plurality of delivery addresses in saidthe address data based on saidthe address ID; and

delivering an article to saidthe corresponding one of saidthe plurality of delivery addresses.